

**HORECA JORDAN Strategic Partner**  
**(Exclusive - One Partner Only)**  
**Price 100,000 USD**

**Sponsorship Benefits:**

- Strategic sponsor will be granted a Prominent Large Exhibition Space in Prime Location (First to choose from floor plan) 36 SQM Space
- Larger company logo printed on printing materials and other branding items/Located at the exhibition area ( sponsor's area)(branding provided by organizer
- Large Logo printed on Entrance Main Backdrop
- Large Logo printed on Award Ceremony Backdrop
- Large Logo printed on Salon Culinary Main Backdrop
- Large Logo printed on all Horeca newspaper advertisements
- Large logo printed on Sponsors Towers ( Sponsors area)
- HORECA Main Advert for year 2019 : Free Colored Horeca full page advert in Hospitality news magazine with Logo printed on with other sponsors (magazines distributed to the Region).
- Corporate branding (company logo) printed on towers around the exhibitor area (sponsor's area) printing and branding provided by the main organizer.
- Invitation Cards provided to 25 VIPs for the opening exhibition ceremony (VIP card )
- Large Company logo printed inside the exhibitor on line manual ( sponsors section )
- Full A4 page of the sponsor's company profile, printed inside the exhibition on line Manual.
- Large Company logo printed in our monthly newsletter distributed to our mailing list (18'000 email address – related sector )
- Large logo on Horeca Website Home page with hyperlink to the sponsor's website ( sponsors section)

- Strategic partner sponsor will greet and escort the patronage upon arrival/opening ceremony
- Strategic partner can distribute special give-away to exhibitors / visitors (Gifts provided by the Strategic partner )( at the registration area )
- Strategic partner can distribute awards to the winners (Chef Culinary Competition Winners) Gifts Provided by Strategic Partner.
- Special Media Coverage for the strategic partner including Social Media, arranging interview ...etc.
- Special Thanks in the Acknowledgement -Exhibitors On line Manual ( sponsors section)
- Social Media Campaign: Facebook, and other social media Posts
- Web banner for the Strategic for 9 months
- 100 invitation cards for the visitors invitation cards
- Logo printed on newsletter related

**Price above excluding 16% Sales tax**

**Diamond Sponsor :**  
**(One Diamond Only)**  
**Price 70,000 USD**

**Sponsorship Benefits:**

- Diamond sponsor will be granted a Prominent large Exhibition space in prime location ( Second to choose from floor plan) 30 SQM Space
- Medium company logo Printed on printing materials , and other branding items/Located at the exhibition area ( sponsor's area- branding provided by organizer )
- Medium Logo printed on Entrance Main Backdrop
- Medium Logo printed on Award Ceremony Backdrop
- Medium Logo printed on Salon Culinary Main Backdrop
- Medium Logo printed on all newspaper advertisements
- Corporate branding (company logo) printed on towers distributed around the exhibitor area (sponsor's area) ;Branding items Provided by organizer .
- Invitation Cards provided to 20 VIPs for the opening exhibition ceremony (VIP invitation cards )

- Medium Company logo printed inside the exhibitor on line manual ( sponsors area)
- Half a page of the company profile printed inside the exhibition on line Manual. ( sponsors area)
- Medium Company logo printed in our monthly newsletter distributed to our mailing list (18'000 Email addresses – sectors related)
- Medium Logo on Horeca website Home page with hyperlink to the Diamond sponsor's website
- Thanks in the exhibitors on line Manual – Acknowledgment area ( sponsors area)
- Social Media Campaign: Facebook, and other social media Posts
- 80 invitation cards for the visitors invitation cards
- Logo printed on newsletter related

**Price above excluding 16% Sales tax.**

## **Platinum Sponsorship**

**Price 50,000 USD**

### **Sponsorship Benefits:**

- Platinum sponsor will be granted a prominent large exhibition space (24 SQM space- third to choose )
- Logo printed on towers around the exhibitor area ( sponsor's area- branding provided by organizers)
- Company logo printed on printing materials( sponsors area- branding provided by organizers)
- Logo printed on Main Entrance Backdrop
- Logo printed on Award Ceremony Backdrop
- Logo printed on all newspaper advertisements
- Invitation Cards to 10 VIPs for the opening Exhibition ceremony
- Quarter of page / company profile printed inside the exhibitor on line manual
- Company logo printed in our monthly newsletter distributed to our mailing list (18'000 email Addresses – sectors related ) – logo printed on sponsors area

- Sponsor's logo (sponsors area ) printed on website with hyper link– sponsors website
- Media coverage
- Special Thanks in the exhibitors On line Manual – sponsors area – Acknowledgement
- 50 invitation cards for the visitors invitation cards
- Logo printed on newsletter related

**\*Price above excluding 16% Sales tax**

## **Gold Sponsorship**

**Price 35,000 USD**

### **Sponsorship Benefits:**

- Gold sponsor will be granted a prominent space in the exhibition area (18 SQM Space)
- Logo printed on towers around the exhibitor area (sponsor's area- branding provided by the organizers )
- Company logo Printed on printing materials– sponsors area
- Logo printed on Main Entrance Backdrop
- \* Logo printed on Award Ceremony Backdrop
- Logo printed on all newspaper advertisements– sponsors area
- Card Invitations to 6 VIPs to the exhibition opening ceremony
- Company logo printed in our monthly newsletter distributed to our Mailing list (18`000 email addresses- sectors related) – sponsors area
- Sponsor's logo on website with hyper link to the sponsors website– sponsors area -
- Media coverage
- Listing with contact details in the exhibitor on line manual
- Social Media Campaign: Facebook, and other social media Posts
- 30 invitation cards for the visitors invitation cards
- Logo printed on newsletter related
- **Price above excluding 16% Sales tax**

## **Silver Sponsorship**

**Price 20, 000 USD**

### **Sponsorship Benefits:**

- Silver sponsor will be granted a space at the exhibition area (12 SQM Space)
- Logo printed on towers around located exhibitor area (sponsor's area section )(branding provided by organizer
- Logo printed on Main Entrance Ceremony Backdrop.
- Company logo Printed on printing materials– sponsors area
- Card Invitations to 5 VIPs to the opening exhibition ceremony
- Sponsor's logo on website with hyper link for sponsors website – sponsors area
- Listing with contact details in the exhibitor on line manual – sponsors area
- Social Media Campaign: Facebook, and other social media Posts
- 20 invitation cards for the visitors invitation cards
- Logo printed on newsletter related

**Price above excluding 16% Sales tax..**

## **Telecom Partner**

**(only 1 )**

**Price 30,000 USD**

### **Sponsorship Benefits:**

- Exclusive Official Telecom partner will be granted Space at the exhibition area (12 SQM Space)
- Logo printed on towers around the exhibitor area & pre-function exhibitor area (sponsor's area)(branding provided by main organizer )
- Logo printed on Main Entrance backdrop.
- Logo printed on Award Ceremony Backdrop
- Logo printed on Salon Chef Culinaire main Backdrop.

- Telecom partner Logo printed on all newspaper advertisements
- Invitations to 5 VIPs to the exhibition opening ceremony
- Telecom partner logo printed on our monthly newsletter distributed to our mailing list (18'000 email addresses- sectors related ) – sponsors area
- Telecom partner logo on Horeca website with hyper link to the sponsors website – sponsors area
- Telecom partner logo printed on printing materials / sponsorship section– sponsors area
- Half a page of the Telecom partner company profile printed inside the exhibitor on line manual
- Listing with contact details in the exhibitor on line manual – sponsors area
- Media coverage; Social Media Campaign: Facebook, and other social media Posts
- 30 invitation cards for the visitors invitation cards
- Logo printed on newsletter related

**\*Prices excluding 16 % sales tax**

## **Bronze Sponsorship**

**Price 10,000 USD**

### **Sponsorship Benefits:**

- Bronze sponsor will be granted Space at the exhibition area (9 SQM space)
- Logo printed on towers around the exhibitor area (sponsor's area)(branding provided by the main organizer
- Logo printed on Main Entrance Main backdrop – sponsors area - branding provided by the main organizer
- Card Invitations to 3 VIPs to the exhibition opening ceremony
- Company logo on our monthly newsletter distributed to our mailing list being a Bronze Sponsor (18'000 email addresses- related sector ) sponsors area
- Sponsor's logo on Horeca website with hyper link to the sponsor website / sponsors section
- Company logo printed on some printing materials / sponsors section
- Social Media Campaign: Facebook, and other social media Posts

- 10 invitation cards for the visitors invitation cards
- Logo printed on newsletter related

**Prices excluding 16 % sales tax..**

## **Horeca Official Bank** **(only 1 )**

**Price 25, 000 USD**

### **Sponsorship Benefits:**

- Official Bank sponsor will be granted Space at the exhibition area (9 SQM Space)
  - Official Bank Logo printed on towers around the exhibitor area (sponsor's area)(branding provided by the main organizer)
  - Card Invitations to 5 VIPs to the exhibition opening ceremony
  - Official Bank logo printed on our monthly newsletter distributed to our mailing list (18,000 email addresses) (sponsor's area)
  - Special thanks mentioning as Official Bank during the Award Ceremony
  - Speech/during the Award Ceremony /during gifts winner distribution
  - Sponsor's logo printed on website with hyper link- to sponsor's website – sponsors area
  - Company logo printed on some printing materials / sponsors section
  - Logo printed on all newspaper advertisements-sponsor's area
  - Listing with contact details in the exhibitor on line manual
  - Special Thanks mentioned in the Acknowledgement - Exhibitors on line Manual with other sponsors /listing
  - Media coverage; Social Media Campaign: Facebook, and other social media Posts
  - 30 invitation cards for the visitors invitation cards
  - Logo printed on newsletter related
- Price Excluding 16% Sales tax**

## **Corporate Sponsor**

**Price 7000 USD**

### **Sponsorship Benefits:**

- Corporate sponsor will be granted Space at the exhibition area (2x2 =4 Sqm space )
- Logo printed on towers located at exhibitors area (sponsor's area – Salon Culinary area)  
Branding provided by main organizer -sponsor's area
- Card Invitations to 2 VIPs for the exhibition opening ceremony
- Sponsor's logo on website with hyper link- sponsor's area
- Listing with contact details in the exhibitor on line manual
- Media coverage; Social Media Campaign: Facebook
- Logo printed on newsletter related

**\*Price Excluding 16% Sales tax.**

## **Friends of Horeca Jordan**

**Price 10 000 USD**

### **Sponsorship Benefits:**

- Sponsor will be granted Space at the exhibition area (9 SQM Space)
- Logo printed on towers located at exhibitor area (sponsor's area Salon culinary area)  
Branding provided by main organizer
- Card Invitations to 5 VIPs for the exhibition opening ceremony
- Sponsor's logo on website with hyper link- sponsor's area
- Listing with contact details in the exhibitor on line manual- sponsor's area
- Media coverage; Social Media Campaign: Facebook, and other social Media Posts
- 10 invitation cards for the visitors invitation cards
- Logo printed on newsletter related
- **Price Excluding 16% Sales tax.**

## **Lanyard sponsorship: 10 000 USD**

**\*Company Logo branded & printed on all visitors lanyards**

**\*Special thanks : Listing in the on line catalogue /acknowledgement area**



**\* Logo on website/ sponsors section**

\* Media coverage; Social Media Campaign: Facebook, and other social Media Posts

- 10 invitation cards for the visitors invitation cards

**Price Excluding 16% Sales tax**

**Official Horeca Bags Sponsor**

**Price: 15 000 USD**

**\*Company Logo branded & printed on Exhibition bags ( distributed to All Invitees , visitors; Visitors carrying the bags )**

**\*Special thanks Listing in the on line catalogue /acknowledgement area**

**\* Logo on website with Hyperlink to the sponsors website / sponsors section**

\* Media coverage; Social Media Campaign: Facebook, and other social Media Posts

- 10 invitation cards for the visitors invitation cards
- Logo printed on newsletter related

**\*Price Excluding 16% Sales tax**

**Ushers sponsorship**

**Price : 8000 \$**

**\*Company Logo branded & printed on Ushers Tshirts**

**\*Special thanks Listing in the on line catalogue /acknowledgement area**

**\*\* Logo on website with Hyperlink to the sponsor website / sponsors section**

**\*Price Excluding 16% Sales tax**

**Cleaning Staff**

**Price :5000 \$**

**\*Company Logo branded & printed on cleaning Staff Tshirts bags ( Tshirts provided by the sponsor )**

**\*Special thanks Listing in on line the catalogue /acknowledgement – sponsors area**

**\* Logo on website/ sponsors section**

**\*Price Excluding 16% Sales tax.**

## **Garbage bags**

**Price: 5000 \$**

**\*Company Logo branded & printed on Garbage bags ( Garbage bags provided by the sponsor )**

**\*Special thanks Listing in the on line catalogue /acknowledgement area**

**\* Logo on website/ sponsors section**

**\*Price Excluding 16% Sales tax.**

## **Other Events Sponsorship**

### **Hospitality Salon Culinary**

For the Sixth edition, visitors will be invited to watch more than 250 Chefs competing in more than 22 different categories. Visitors will discover The region's latest culinary concepts and trends, and will meet a panel of International judges from Europe and the Middle East.

### **The Salon Culinary will feature the below competitions:**

- Display Competition (Bakery, Pastry & Bread decoration )  
Jordan Pastry Cup – Cold display – Bread Decoration Baguette
- Live Sandwich Making Competition
- Live Competition (Cooking and Pastry)( Daily competitions & Live Cooking Competitions )
- Live Jordanian Competition (Cooking)
- \*Others

Food and beverage companies, kitchen equipment and utensils, Fruits and vegetables suppliers, chef's uniforms and accessories are, Hygiene Invited to sponsor this unique event

## **Salon Culinary: (Live Cooking and Display Competitions)**

- Exclusive Salon Culinary Sponsorship (One only) \$30,000
- Salon Culinary Corporate Sponsorship \$ 12000
- Beef Competition \$15,000
- Official Hygiene of the Salon Culinary \$15,000
- Burger Competition \$10,000
- Pastry Cup Competition \$ 7,000
- Contemporary Jordanian Cuisine \$ 5000
- Contemporary Jordanian Cuisine Ingredients \$ 3000
- Official Chocolate \$7,000
- Official Nuts \$5,000
- Official Cream \$5,000
- Official Frozen Fruits \$5,000
- Official Sea Food \$5,000
- Official Chicken \$5,000
- Official Bread \$5,000
- Official Pasta \$5,000

## **Salon Culinary Corporate Sponsorship** **Price : \$12,000 ( excluding sales tax)**

- Logo printed on Chef Jacket
- Logo Printed on towers around the Salon Culinary Area(sponsors area towers)
- Logo printed on website with Hyperlink (Salon Culinary Sponsors Section)
- Invitations to 5 VIPs to the exhibition opening ceremony
- Company logo printed inside the exhibitor manual– sponsors section area
- Special thanks in the exhibitor manual ( sponsor section – sponsors section)
- Logo printed on Salon Culinary Main Official Backdrop– sponsors section
- Logo printed on newsletter related

## **Exclusive Salon Culinary Sponsorship (One only)** **Price : \$30,000 ( excluding 16 % sales tax)**

- Company Logo Printed on printing materials or branding items ( related to salon culinary )( branding provided by organizers ( sponsors section)
- Logo Printed on towers around the Salon Culinary Area (sponsors area)(branding provided by main organizer)
- Logo printed on Salon Culinary Main Official backdrop– sponsors section
- Logo printed on HORECA JORDAN 2019 Main Entrance Backdrop – sponsors section
- Logo printed on newspaper advertisement– sponsors section
- Logo printed on magazine adverts– sponsors section
- Logo printed on website with Hyperlink (Salon Culinary Sponsors Section)

- Sponsor can distribute special give-away to the Visitors or Exhibitors or participants , items provided by the sponsor( registration area )
- Sponsor can distribute Awards to the winners (Chef Culinary Competition )
- Invitations to 15 VIPs to the exhibition opening ceremony
- Company logo printed inside the exhibitor manual– sponsors section
- Free A4 page of the company profile printed inside the exhibition Manual
- Company logo printed on our monthly newsletter distributed to our Mailing list being a sponsor (18`000 email addresses- related sector )
- Logo printed on Chef Jackets
- Special thanks in the exhibitor on line manual (sponsors section)
- Space in the exhibition area – Prime location (4 x3 sqm = 12sqm )
- Social Media Campaign & coverage : Facebook, and other Social Media Posts
- 50 invitation cards for the visitors invitation cards
- Logo printed on newsletter related

### **Beef Competition**

**Price : \$15,000**

- Logo Printed on printing materials or branding items( related tosalon Culinary/ sponsors section) (branding provided by organizer)
- Logo Printed on towers (around the Salon Culinary Area )((Salon Culinary branding )
- Logo printed on salon Culinary Main Backdrop
- Sponsor can distribute special give-away to participants / give-away provided by the sponsor- registration area
- Sponsor can distribute Awards to the winners (Chef Culinary Competition- related to Beef )
- Logo printed on all newspaper advertisement
- Sponsor's logo on website with hyper link (Sponsor section/ salon culinary )
- Card Invitations to 10 VIPs to the exhibition opening ceremony
- Company logo printed inside the exhibitor on line manual/sponsors section
- Listing with contact details inside the exhibition on line Manual catalogue/ sponsors section

- Social Media Campaign: Facebook, and other social media Post
- Logo printed on newsletter related
  - **Price excluding 16 % tax**

**Official Hygiene of the Salon Culinary \$15,000**  
**(One only )**

- Logo Printed on printing materials or branding items( related to salon culinary )
- Logo Printed on towers (Salon Culinary Area – sponsors section) branding [provided by main organizer
- Logo printed on Salon Culinary main backdrop
- Logo printed on newspaper advertisement
- Sponsor can distribute awards to the winners (Chef Culinary Competition )
- Optional :Trophies and certificates distributed and provided to the winners/ "during closing ceremony" (provided by the sponsor )
- Sponsor's logo on website with hyper link – sponsors area related
- Invitations to 8 VIPs to the exhibition opening ceremony
- Company logo printed inside the exhibitor on line manual- sponsors area related
- Listing with contact details printed in the exhibitor on line manual /sponsors section
- Special thanks in the exhibitor on line manual ( sponsors section )
- Announcements during the show that the Hygiene company is the Official Salon Culinary Hygiene
- All Safety items should be provided by the Hygiene sponsor
- The Hygiene sponsor company will provide tools and products to safeguard food safety and Hygiene at the Salon Culinary, namely:
  - Food Grade Disinfectants
  - Protective Blue Gloves
  - Chef hats
  - Anti-bacterial hand gel
  - Tissue Boxes
- Pest West 2x1 machines - at least 2 - depending on the size of the salon
- Social Media Campaign: Facebook, and other social media Posts
- Logo printed on newsletter related

- **Price excluding 16 % tax**

### **Burger Competition \$10,000**

- Logo Printed on printing materials or branding items ( related to salon culinary-sponsors section )(branding provided by organizer )
- Logo Printed on towers related to Salon Culinary (Salon Culinary Area )
- Logo printed on salon Culinaire Main Backdrop
- Logo printed on all newspaper advertisements
- Sponsor's logo on website with hyper link
- Card Invitations to 5 VIPs to the exhibition opening ceremony
- Company logo printed inside the exhibitor on line manual- sponsors section
- Listing with contact details inside the exhibition on line Manual / sponsors section
- Company logo printed in our monthly newsletter distributed to our Mailing list being a Burger sponsor (18`000 email addresses – related sector )
- Social Media Campaign: Facebook, and other social media Posts
- Logo printed on newsletter related

- **Price excluding 16 % tax**

### **Pastry Cup Competition \$ 7,000**

- Logo Printed on printing materials or branding items (related to cup competition)
- Logo Printed on towers (Salon Culinary Area )branding provided by organizer
- Logo printed on the winning Cup
- Logo printed on Salon Culinary Award backdrop- sponsors section
- Sponsor's logo on website with hyper link – sponsors section related
- Card Invitations to 5 VIPs to the exhibition opening ceremony
- Listing without contact details in the exhibitor on line manual
- Company logo printed in our monthly newsletter distributed to our Mailing list (18`000 email addresses- related sector )

- Company Listing in the exhibitor manual – sponsors section
- Social Media Campaign: Facebook, and other social media Posts
- Logo printed on newsletter related
  - **Price excluding 16 % tax**

### **Official Nuts , Cream , Seafood , Chicken , Frozen Fruits , Bread and Pasta**

**Price : \$ 5,000 each**

- Logo printed on Salon Culinary Main backdrop(Salon Culinary backdrop)
- Card Invitations to 3 VIPs to the opening exhibition ceremony
- Sponsor’s logo on website with hyper link- sponsors section
- Social Media Campaign: Facebook, and other social media Posts
- Logo printed on newsletter related
  - \*\* **Price excluding 16 % tax**

### **Bed Making Competition**

**Sponsor \$ 5,000**

Housekeepers and hotel management students, invited to compete and make the perfect bed in front of Professional Jury.

- Logo Printed on towers (sponsors section) (Bed making competition Area ) (Branding provided by main organizer )
- Logo printed on website with a hyper link ( Sponsors Section – Bed Making Competition )
- Card Invitations to 5 VIPs to the exhibition opening ceremony
- Large company logo printed inside the exhibitor on line manual/sponsors section
- Listing in the exhibitor on line manual with contact details
- Social Media Campaign: Facebook, and other social media Posts
- Logo printed on newsletter related
  - \*\* **Price Excluding 16 % tax**

### **Barista Competition : ( Booked )**

The country's most skilled and professional Baristas are welcomed to battle for the coveted title of the Best Barista in Jordan.

### **Barista Main Gold Sponsor \$15,000**

- Logo Printed on towers around the Barista area competition ( Sponsors Section ) (branding provided by main organizer )
- Logo printed on all newspaper advertisement
- Logo Printed on newsletters.
- Logo printed on website with hyper link ( Sponsors Section)
- Sponsor can distribute awards for the winners ( Barista Competition )
- Card Invitations to 10 VIPs to the exhibition opening ceremony
- Company logo printed inside the exhibitor on line manual/ sponsors section
- Full A4 page of the company profile printed inside the exhibition on line Manual catalogue.
- Company logo printed on our monthly newsletter distributed to our Mailing list being a sponsor (18`000 email addresses- related sector)
- Special thanks in the exhibitor on line manual – acknowledgement ( sponsors section )
- Social Media Campaign: Facebook, and other Social Media options
- Logo printed on newsletter related
- **\*\* Price Excluding 16 % tax**

### **Barista Sponsor \$12,000**

- Logo Printed on towers related to Barista section ( Sponsors Section ) (branding provided by main organizer )
- Company logo printed on our monthly newsletter distributed to our Mailing list being a sponsor (18`000 email addresses- related sector )
- Logo printed on website with hyper link ( Sponsors Section)
- Invitation Cards to 6 VIPs to the exhibition opening ceremony
- Company listing with contact details in the exhibition on line Manual
- Special thanks in the exhibitor on line manual ( sponsors section )
- Social Media Campaign: Facebook, and other Social Media options
- Logo printed on newsletter related
- **\*\* Price Excluding 16 % tax**



### **Mocktail competition \$ 7,000**

- Logo Printed on towers related to Mocktails ( Sponsors Section ) (branding provided by main organizer )
- Company logo printed on our monthly newsletter distributed to our Mailing list being a sponsor (18`000 email addresses- related sector )
- Logo printed on website with hyper link ( Sponsors Section)
- Invitation Cards to 6 VIPs to the exhibition opening ceremony
- Company listing with contact details in the exhibition on line manual catalogue
- Special thanks in the exhibitor on line manual ( sponsors section )
- Social Media Campaign: Facebook, and other Social Media options
- Logo printed on newsletter related
- **\*\* Price Excluding 16 % tax**

### **Beverage Sponsor:**

#### **Price 15, 000 USD**

- Will Be the main Beverage sponsor / Soft drinks & Energetic drinks)
- Exhibition booth 3mX4m=12sqm
- Logo Printed on some printing materials
- Logo on website /HORECA JORDAN 2019 sponsors page
- Logo printed on chef culinaire backdrop /sponsor section – branding provided by organizer
- Logo printed on Tower : with other sponsors/ Sponsors section
- Logo printed on Award ceremony backdrop / sponsors section
- Special thanks mentioned during the Award Ceremony with other sponsor
- Interview with the culinary MC during the competition dates ( if requested)
- Logo printed inside the exhibitors on line manual sponsor / sponsors section
- Logo printed on newsletter related

- Listing with contact details in the exhibitor's on line catalogue

**\*\* Price Excluding 16 % tax**

### **Art Of Service Competition \$15,000**

- Logo Printed on Art of service towers ( Sponsors Section ) (branding provided by the main organizer )
- Invitation Cards to 6 VIPs to the exhibition opening ceremony
- Exhibition booth 3mX4m = 12sqm
- Logo on website /HORECA JORDAN 2019 sponsors page
- Logo printed on Tower : with other sponsors/ Sponsor section ( Art of Service tower or branding )
- Logo printed on Award Ceremony backdrop / sponsor section
- Special thanks mentioned during Award ceremony with other sponsors
- Logo printed on newsletter related
- Listing with contact details in the exhibitor's catalogue
- **Price Excluding 16 % tax**

### **Effective Advertisement**

- Official Visitors Show Bags  
\$15,000
- Flyer distribution at registration area  
\$5,000
- Banner on official Horeca Jordan 2017 website homepage  
\$2,000
- Logo printed at the Press Lounge (with other sponsor logos)  
\$2,000
- Logo printed at the Press Lounge (Exclusive with the Telecom partner)  
\$4,000
- Logo printed at the VIP Lounge (with other sponsor logos)  
\$3,000
- Logo at the VIP Lounge (Exclusive) \$5,000
- Logo printed at the Registration Desks (with other sponsor logos) \$3,000
- Logo printed on Entrance Banner (with other sponsors logo)  
\$ 4000
- Ushers T-shirt branding \$8,000

- Logo printed on Visitors Lanyards \$10,000
- Special Newsletter sent to database (Each/per one) \$2,000
- Official IT Company \$ 5,000
- Sponsoring the VIP Lounge \$ 12000\
- Registration area branding \$ 12000
- Valet area / & hall entrance \$ 12000

**Advertisement at HORECA JORDAN ( TBA)**

**Catalogue distributed during Horeca Jordan 2019 exhibition dates:**

- Outside Back Cover (Colored) \$3,000
- Inside Back Cover (Colored) \$2,000
- Inside page (Colored) \$1,000

**Advertisement at Hospitality News Magazine – Special HORECA**

**Magazine distributed in the Region:**

- **JORDAN issue** \$1,090 - \$2,475 (depending on the location)

