

EVENT PROFILE

Taking place During 17-19 October 2023, HORECA Jordan will feature an exhibition of products, services, equipment, and technologies, introducing key buyers to Jordan's hospitality and food and beverage service sectors. It is an educational, entertainment and, business platform that highlights young talent through various culinary, bar and, hospitality competitions. The shows also boast live cooking demonstrations, B2B meetings, networking sessions and, panel discussions with industry leaders and specialists.

Date: 17-19 October 2023
 Time: 14:00 pm – 21:00 pm
 Venue: Jordan International Exhibition Center – Mecca Mall

STRATEGIC PARTNERS

- Ministry of Tourism and Antiquities of Jordan
- Jordan Tourism Board
- Jordan Hotels Association
- Jordan Restaurants Association

EXHIBITOR PROFILE

- Bakery and pastry products and equipment
- Bar and café supplies and equipment
- Canned and preserved goods
- Catering equipment
- Chocolate, confectionery, biscuits and pastries
- Cured meats and cold cuts
- Dairy products
- Delicatessen products
- Diet food products
- Dried foods
- Food processing equipment and technologies
- Fresh fruits and vegetables
- Fresh meat, poultry and seafood
- Frozen products (meat, poultry, seafood)
- Organic food items
- Packaging and labeling materials and equipment
- Coffee and tea
- Tableware, uniforms, linens and guest amenities
- Consultancy, recruitment and franchising
- Technology

FEATURING

- Hospitality Salon Culinaire
- Junior Chef Competition
- Art of Service Competition
- Al Ameen Barista Competition
- Bed Making Competition



VISITOR PROFILE

- Baristas, bartenders and mixologists
- Bar, café, club and restaurant managers and owners
- Bakery and deli managers and owners
- Café, hotel, restaurant and supermarket chains
- Catering companies
- Culinary schools and institutes
- Fast food establishments
- Hotel consultants
- Executive and sous chefs
- Food and beverage managers
- Franchise and management companies
- Hospitality schools and institutes
- Hotel managers
- Hotel management companies
- Housekeeping managers
- Hypermarket managers
- Individual retailers and retail chains
- Operations managers
- Purchasing managers
- Resort and spa managers and owners

PARTICIPATING COUNTRIES

Besides attracting visitors from Jordan, the exhibition also appeals to a wider audience from countries including: Saudi Arabia, UAE, Egypt, Qatar, Italy, Germany, Turkey, Belarus, India, Malaysia, Indonesia, Pakistan, Iran, Ukraine, South Africa and beyond.

STAND PARTICIPATION FEES*

Shell Scheme Stand: USD 320 per sqm - including carpeting, wall panels, signboard, stand number, lighting, 1 table, 2 chairs and 13A electricity socket / 9 sqm

Space Only: 280 USD per sqm - minimum area 18 sqm

* Prices are subject to 16% VAT.

Post Show 2022

In 2022 over 9400 satisfied visitors networked and discovered new products and opportunities at the exhibition. A huge sense of Satisfaction and Pride is heartily felt by the organizing team. Everybody worked very hard to pull off a winner show. 8th edition of HORECA JORDAN, the largest Food & Beverage Services and Hospitality Exhibition in the region. Held in Amman, Jordan on the 27-29 September, 2022 at the Jordan International Exhibition Center. The annual exhibition covered: food & beverage services and hospitality Sectors from Jordan and the region, including Palestine, Greece, UAE, Poland, Lebanon, Turkey, Russia, KSA and Italy and Various other regional and international countries were present. Business networking opportunities were supplemented with different attractions and competitions availing participants with exposure to new and innovative business ideas. The support of the Jordanian Government and the local associations that have been supporting this project since it the first year. The Ministry of Tourism & Antiquities, the Jordan Tourism Board, the Jordan Hotel Association, The Jordanian Chefs Association, the Jordan Restaurant Association. Over 165 participants will compete for different categories. You will discover the latest culinary concepts, The Best Barista in Jordan and the perfect bed settings. Participation in the competition was supported by the Jordan Tourism Board.

